Planning and Delivering a Globally-Networked Learning Course (GNLC)-Report from TRANSPUB - a COIL Institute Team

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Funding Sources
SUNY COIL Center
• EU Lead: Manchester Metropolitan University
• US Lead: Buffalo State University
• EU Partner: Babes-Bolyai University
• US Partner: Cortland University
Our GNLC...

Transatlantic Public Administration & Policy

Offered Fall 2012:

- 15 undergraduate students (politics/public administration)
- 8 graduate students (MPA at Buffalo State, MA International Relations BBU)
- 6 instructors
- 1 instructional designer/technologist
- 1 international education officer
TRANSPUB TEAM
Meeting at MMU, October 2012
Students in GNLC TRANSPUB meet Mark Poloncarz, Erie County Executive, in Atlantis cohort experience, October 2012
COMPONENTS

1. Transpub primary objective
2. Timeline: Conceptualization & Training
3. Challenges
4. Design
5. Viewing the Course
6. Retooling for Fall 2013
1. TransPub Primary Goal

A Transatlantic University Consortium Training a New Generation for a Renewed European Union-United States Partnership
2. Timeline
Oct 2009
Online course discussed
Boston Atlantis meeting with o
Fall 2012 launch

April 2011
Consortium Meeting Buffalo New
Team designated-int'l officer, instructional technologist, educator from each of the 4 campuses

mid-May 2011
Notification of receipt of grant to attend NEH COIL workshop

Phase 1:
Conceptualization & Pedagogical Training

July-October 2011
Videoconferencing with COIL Mentors followed by 3-day training at COIL (SUNY Global Center in NYC)
PHASE 2: ONLINE COURSE PLATFORM & CONTENT

**March 2012 - December 2012**
Weekly Videoconferencing

**March 2012**
Meeting in Brussels as part of FIPSE. Retooled course based on knowledge that no students at MMU had registered. Decision to bring in SUNY Cortland

**21 March - 10 April 2012**
Training in Learning Management System and online pedagogy provided by SUNY Learning Network (LMS)
Course to go live in early October—failed to deliver

Late October 2012
Teaching team meets in Manchester and launch course. The f2f meeting was crucial. Without the Atlantis grant, unlikely to be able to launch.

December 2012
First Offering of the Course Ends
3. Challenges to GNLC Design

- Selecting an LMS
- Scheduling - students were located throughout Europe. Four time zones
- Graduate and undergraduate students
- Credit systems and length. (In the UK it is a one year course.)
- Knowledge starting point of students
- IT confidence – of students and lecturers
- Educational cultural norms
- Sustainability (would our institutions continue to support?)
4. Design
Module 1  Leadership in Transatlantic Public Administration
Module Leaders:  Carr & Henderson
October 22-November 3

Module 2  Brussels & Washington
Module Leaders:  Buonanno/Cuglesan/Steck
November 4-November 17

Module 3 Case Study - Contracting Out & Simulation
Module Leader:  Kiernan
November 5-December 13
Organizing Student Work

1. We divided the class into six teams. Each team had an undergraduate leader selected by faculty.

2. Faculty members assigned to each group as a mentor. Graduate students given mentor status and assisted in promoting discussion around the thinking questions.
Modules 1 & 2

1. Readings
2. PowerPoint Lecture
3. Thinking/Discussion Questions
4. Discussion Board
Module 3: Fulchester Council Simulation

Contracting out of a call centre in Fulchester council. 
**Briefing posted to VIMEO.**

Each of 6 teams were assigned one of the following roles:

1. Fulchester council’s existing call centre workforce, remaining as a council/local authority bidder

2. Fulchester council’s existing call centre workforce, re-formed as a co-operative or social enterprise

3. A private firm

4. A large not-for-profit

5 & 6. A community or neighbourhood group
SIMULATION INSTRUCTIONS

Each team is required to bid for the call centre contract – and speak to that bid in the “live” simulation.

There are four stages to developing your role and bid for the final simulation:

1. Research the position your organisation would take and research how to start creating a bid.
2. Scope the bid in terms of costs, pricing, etc.
3. Consulting experts on outsourcing (Q & A with Dr. Kiernan and reviewing consultancy reports authored by MPA students)
4. Write the bid summary, PowerPoint and create the video pitch (10-15 minutes)
Deliverables (course team’s expectations from students):

One team member should consult with the team and collect questions to ask of the expert consultant (Consultant discussion board) – ANGEL

A second team member should collate the team discussion and prepare that as a summary paper for the pitch (Upload to digital dropbox here) - ANGEL

A third team member should take responsibility for preparing a short PowerPoint, based on the summary paper (Upload to digital dropbox here) - ANGEL

A fourth team member should produce the video pitch which reflects both the summary paper and the PowerPoint presentation - VIMEO
Planned Changes for Fall 2013

1. Manchester Met cohort joins, bringing a stronger British presence. Larger mixed ability groups

2. Support from bespoke intern and post-grad

3. Migrate to non-proprietary LMS


5. Student feedback on GNLC built into the course structure
6. Course Content Revisions

A. Revision of content blocks:
   - Leadership
   - Brussels & Washington
   - Network governance (new module)
   - Fulchester Council Simulation

B. Include a practice case study in new module (network governance challenge in the US)

C. Clear budget for Fulchester Council in simulation (more in-depth case study as the course team becomes more experienced in delivering a GNLC)
And finally...

We’re aiming to produce a published article after we deliver GNLC TRANSPUB in Fall 2013. We hope this will encourage other institutions to deliver similar courses.