

# Planning and Delivering a Globally- Networked Learning Course (GNLC)- Report from TRANSPUB - a COIL Institute Team

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## Funding Sources

SUNY COIL Center





- **EU Lead: Manchester Metropolitan University**
- **US Lead: Buffalo State**
  
- **EU Partner: Babes-Bolyai University**
- **US Partner: Cortland University**



**BUFFALO STATE**  
The State University of New York

## **Our GNLC...**

### ***Transatlantic Public Administration & Policy***

#### **Offered Fall 2012:**

- 15 undergraduate students (politics/public administration)
- 8 graduate students (MPA at Buffalo State, MA International Relations BBU)
- 6 instructors
- 1 instructional designer/technologist
- 1 international education officer



**TRANSPUB TEAM**  
**Meeting at MMU, October 2012**



**Students in GNLC TRANSPUB meet Mark Poloncarz, Erie County Executive, in Atlantis cohort experience, October 2012**

# COMPONENTS

- 1. Transpub primary objective**
- 2. Timeline: Conceptualization & Training**
- 3. Challenges**
- 4. Design**
- 5. Viewing the Course**
- 6. Retooling for Fall 2013**

# **1. TransPub Primary Goal**

**A Transatlantic University  
Consortium Training a New  
Generation for a Renewed  
European Union-United  
States Partnership**

## **2. Timeline**



# Phase 1: Conceptualization & Pedagogical Training

**Oct 2009**

Online course  
discussed  
Boston  
Atlantis  
meeting with o  
Fall 2012  
launch

**mid-May 2011**

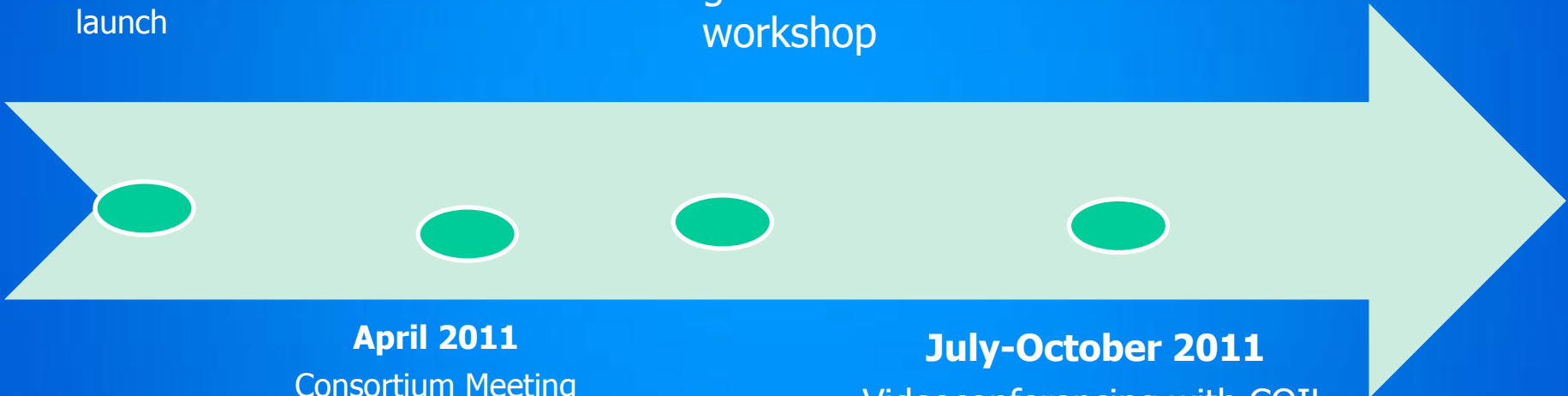
Notification of receipt of  
grant to attend NEH COIL  
workshop

**April 2011**

Consortium Meeting  
Buffalo New  
Team designated-int'l  
officer, instructional  
technologist, educator  
from each of the 4  
campuses

**July-October 2011**

Videoconferencing with COIL  
Mentors followed by 3-day training  
at COIL (SUNY Global Center in NYC)



# PHASE 2: ONLINE COURSE PLATFORM & CONTENT

**March 2012-December 2012**

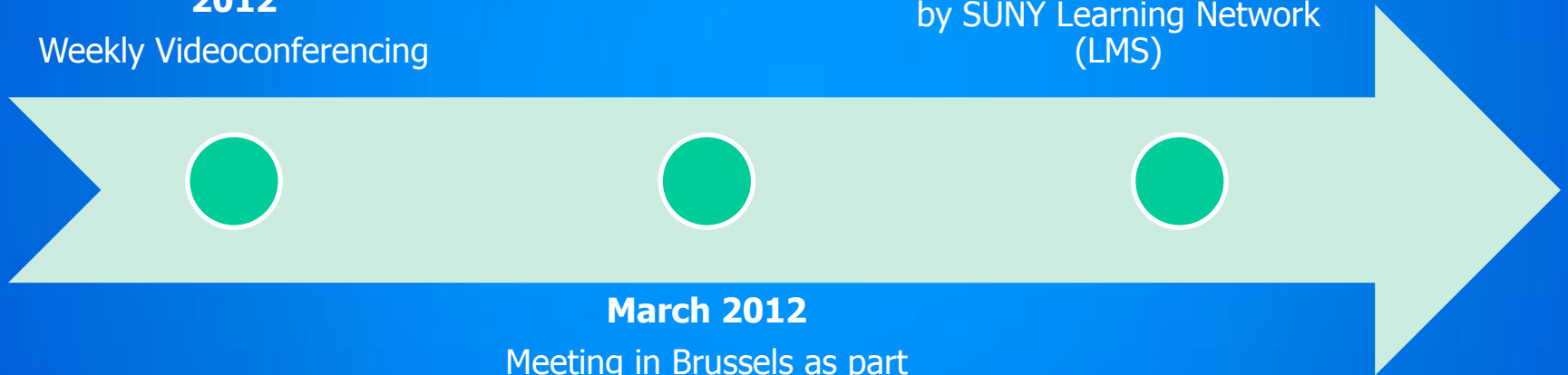
Weekly Videoconferencing

**21 March-10 April 2012**

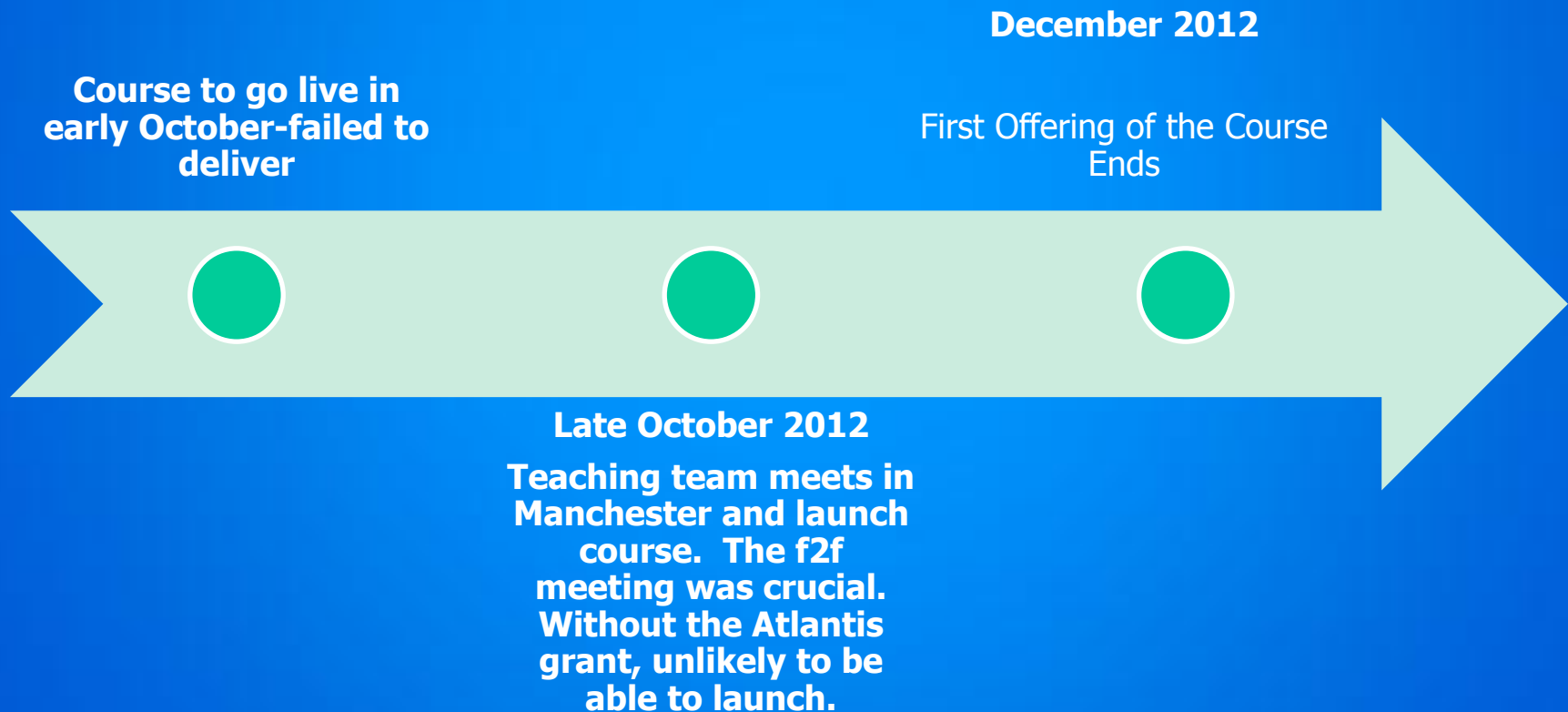
Training in Learning Management System and online pedagogy provided by SUNY Learning Network (LMS)

**March 2012**

Meeting in Brussels as part of FIPSE. Retooled course based on knowledge that no students at MMU had registered. Decision to bring in SUNY Cortland



# PHASE 3: DELIVERY



# **3. Challenges to GNLC Design**

- **Selecting an LMS**
- **Scheduling-students were located throughout Europe. Four time zones**
- **Graduate and undergraduate students**
- **Credit systems and length. (In the UK it is a one year course.)**
- **Knowledge starting point of students**
- **IT confidence – of students and lecturers**
- **Educational cultural norms**
- **Sustainability (would our institutions continue to support?)**

# 4. Design

# GLNC MODULES

## **Module 1 Leadership in Transatlantic Public Administration**

Module Leaders: Carr & Henderson  
October 22-November 3

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## **Module 2 Brussels & Washington**

Module Leaders: Buonanno/Cuglesan/Steck)  
November 4-November 17

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## **Module 3 Case Study - Contracting Out & Simulation**

Module Leader: Kiernan  
November 5-December 13

# Organizing Student Work

1. We divided the class into six teams. Each team had an undergraduate leader selected by faculty.
2. Faculty members assigned to each group as a mentor. Graduate students given mentor status and assisted in promoting discussion around the thinking questions

# Modules 1 & 2

1. Readings
2. PowerPoint Lecture
3. Thinking/Discussion Questions
4. Discussion Board



## Module 3: Fulchester Council Simulation

Contracting out of a call centre in Fulchester council.  
[Briefing posted to VIMEO.](#)

Each of 6 teams were assigned one of the following roles:

1. Fulchester council's existing call centre workforce, remaining as a council/local authority bidder
2. Fulchester council's existing call centre workforce, reformed as a co-operative or social enterprise
3. A private firm
4. A large not-for-profit
- 5 & 6. A community or neighbourhood group

# **SIMULATION INSTRUCTIONS**

**Each team is required to bid for the call centre contract – and speak to that bid in the “live” simulation.**

**There are four stages to developing your role and bid for the final simulation:**

- 1. Research the position your organisation would take and research how to start creating a bid.**
- 2. Scope the bid in terms of costs, pricing, etc.**
- 3. Consulting experts on outsourcing (Q & A with Dr. Kiernan and reviewing consultancy reports authored by MPA students)**
- 4. Write the bid summary, PowerPoint and create the video pitch (10-15 minutes)**

# **Deliverables (course team's expectations from students):**

**One team member should consult with the team and collect questions to ask of the expert consultant (Consultant discussion board) – ANGEL**

**A second team member should collate the team discussion and prepare that as a summary paper for the pitch (Upload to digital dropbox here)- ANGEL**

**A third team member should take responsibility for preparing a short PowerPoint, based on the summary paper (Upload to digital dropbox here)- ANGEL**

**A fourth team member should produce the video pitch which reflects both the summary paper and the PowerPoint presentation - VIMEO**

# Planned Changes for Fall 2013

- 1. Manchester Met cohort joins, bringing a stronger British presence. Larger mixed ability groups**
- 2. Support from bespoke intern and post-grad**
- 3. Migrate to non-proprietary LMS**
- 4. Webcasting, live pitches via Google Hangout (Google Plus), live Q & A, live voting for winning bid**
- 5. Student feedback on GNLC built into the course structure**

## **6. Course Content Revisions**

### **A. Revision of content blocks:**

- Leadership**
- Brussels & Washington**
- Network governance (new module)**
- Fulchester Council Simulation**

**B. Include a practice case study in new module (network governance challenge in the US)**

**C. Clear budget for Fulchester Council in simulation (more in-depth case study as the course team becomes more experienced in delivering a GNLC)**

**And finally...**

**We're aiming to produce a published article after we deliver GNLC TRANSPUB in Fall 2013. We hope this will encourage other institutions to deliver similar courses.**