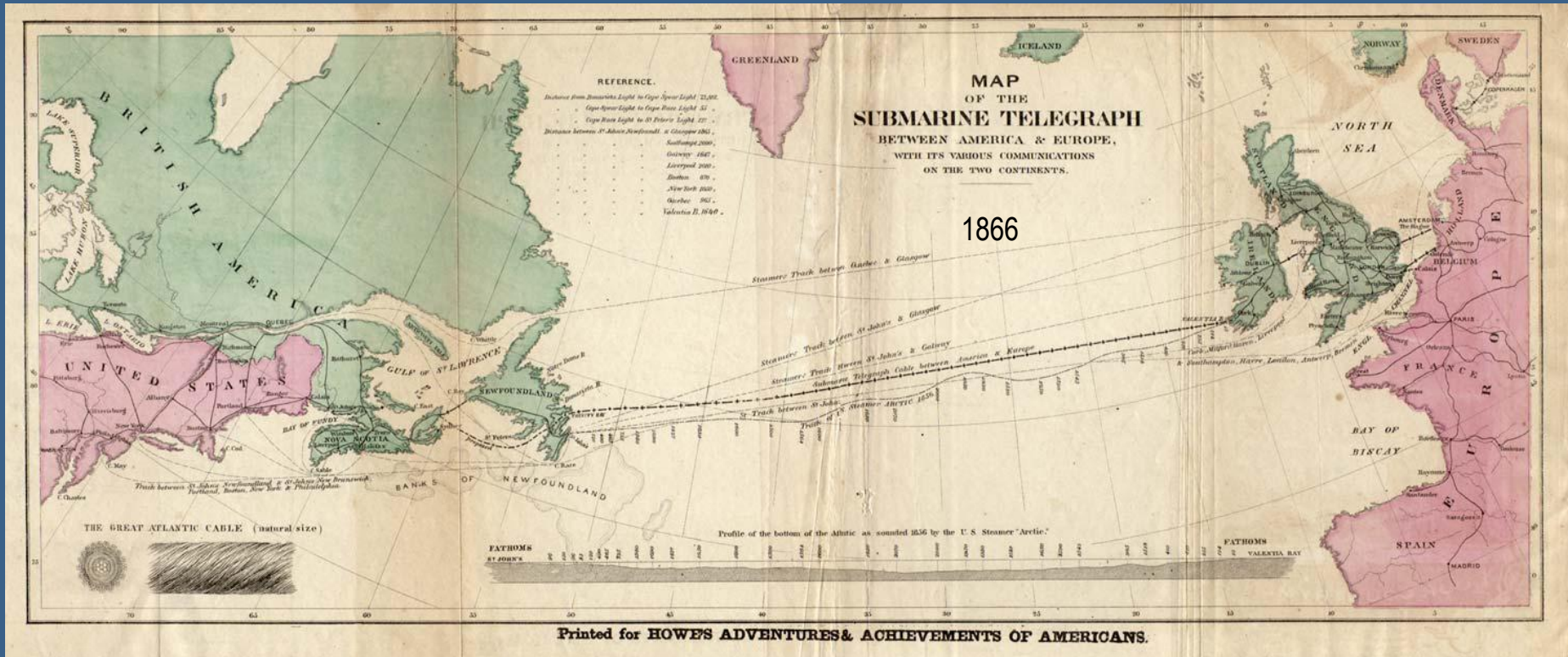


JUMP IN AND SWIM?

Coiling across the Atlantic

Amy Mc Hugh & Sabine De Vriendt



COIL course

“Intercultural communication”

since 2013



Amy McHugh
Assistant Professor
Communication Studies
SUNY Oswego

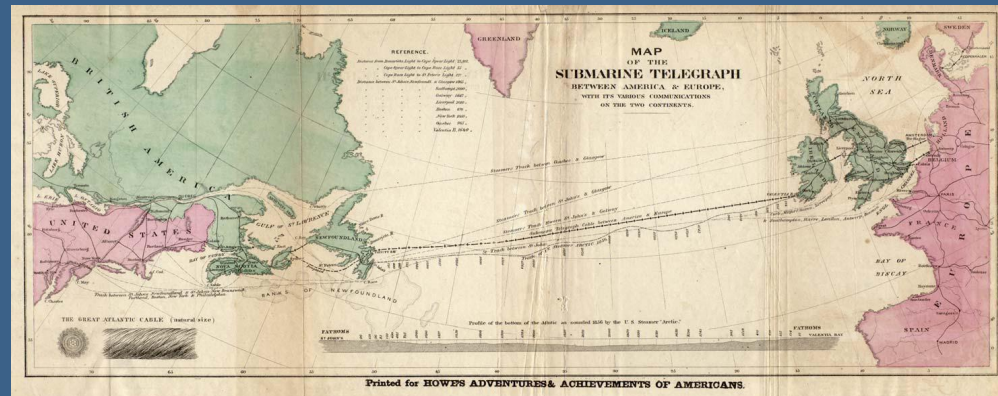
30 students



Charlotte De Backer
Assistant Professor,
Communication Studies,
University of Antwerp

90 students

Coiling across the Atlantic



- ✓ shared learning outcomes
- ✓ course planning and assessment
- ✓ activities
- ✓ research 2014-2015
- ✓ Q&A

shared learning outcomes

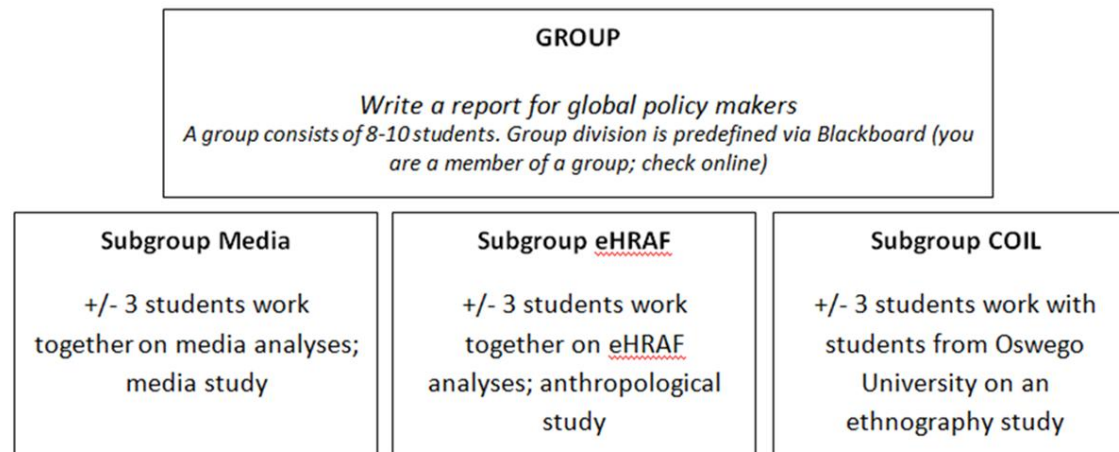
- theories and concepts in the field of intercultural communication
- application within various contexts
- analysis of specific cases of intercultural communication
- attitudes towards individuals from different culture

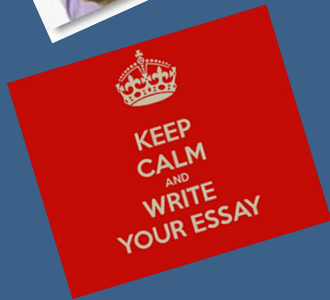


course planning - assessment

- Antwerp visit by A. McHugh in November 2013
- (two-)weekly Skype session for staff
- textbook + additional online teaching modules
- student group assignments with short deadlines

Antwerp students will be assigned to groups, using this system:





activities

- * Facebook video introductions
- * synchronous “face-to-face” meetings with directed discussion questions
- * creation of shared interview questions
→ ethnographic research UA/Oswego
- * research done across three sub-groups
→ recommendations for positive change

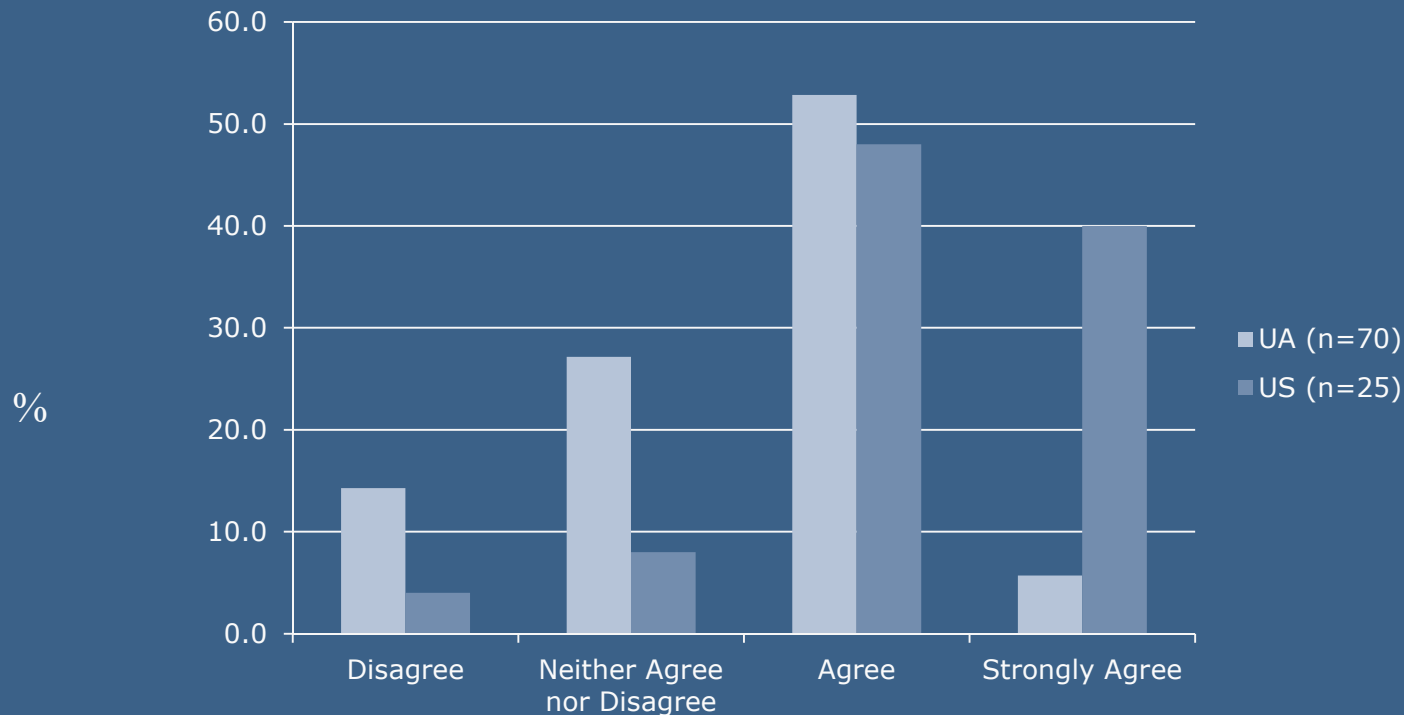
research 2014-2015

(data by Kim Boudiny, UAntwerp)

- survey on intercultural attitudes and experiences in 4 groups
 - Antwerp: experimental group, control group
 - Oswego: experimental group, control group
- validated scales + self-evaluation questions
 - e.g. Intercultural Communication Anxiety
 - e.g. Multiculturalism)
- pre and post tests

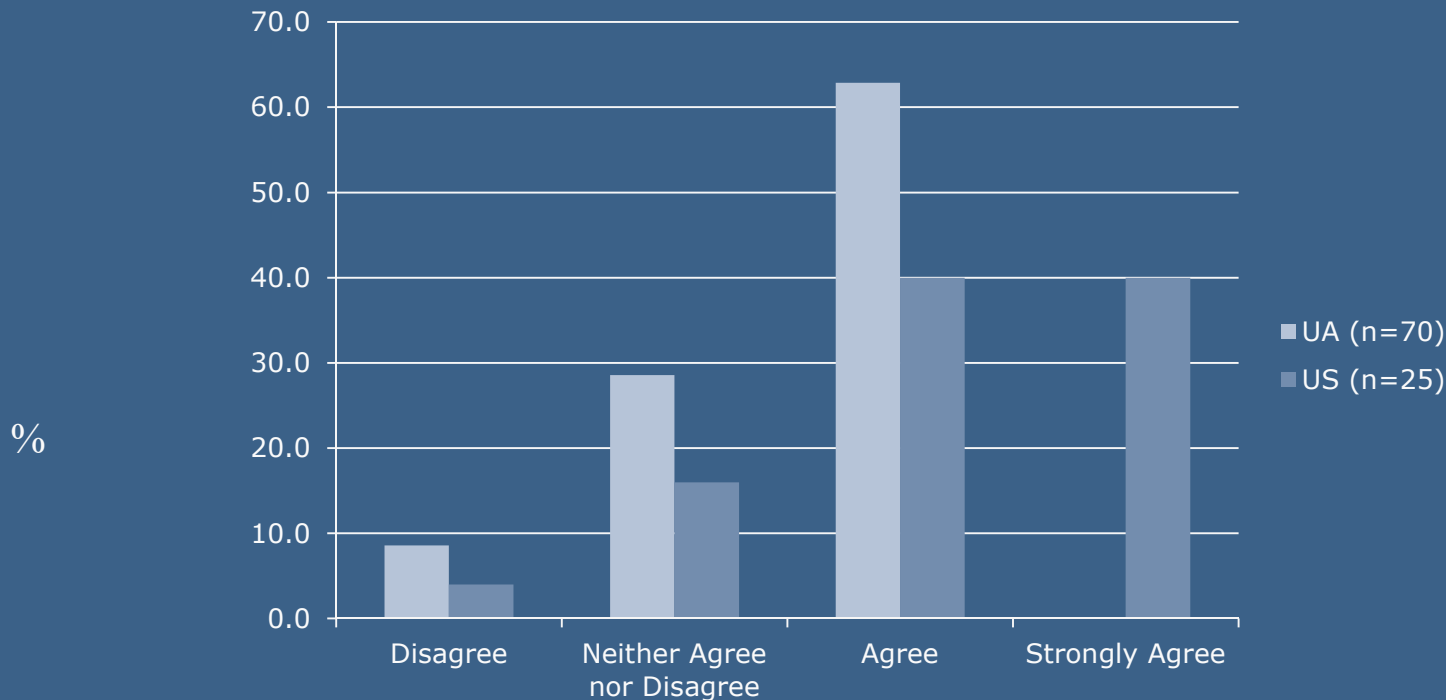
results: 2014-2015

“After taking this course which involved collaboration with students from another country, I am more aware and sensitive to cultural differences and similarities.”



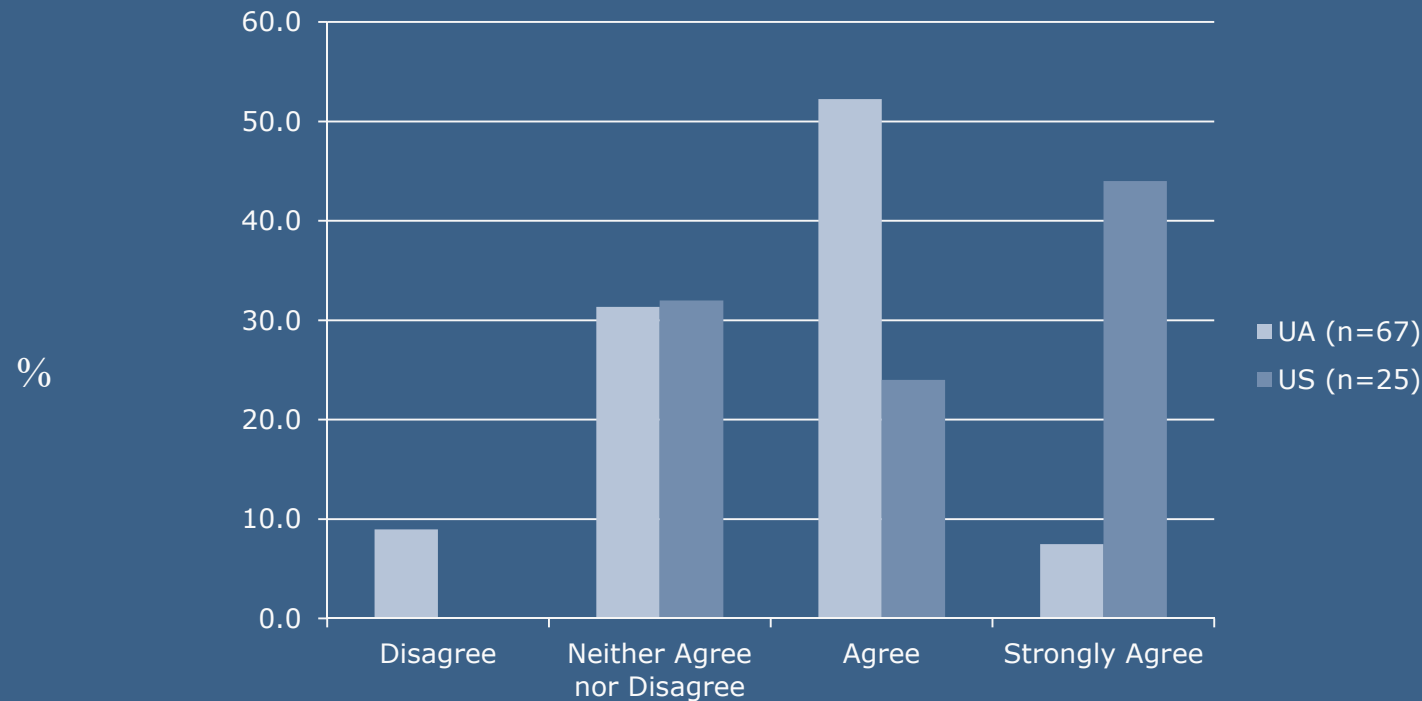
results: 2014-2015

“After taking this course which involved collaboration with students from another country, I am more confident about communicating with people whose first language is not my own.”



results: 2014-2015

“Overall, I would judge my own learning from the collaboration as very worthwhile.”



JUMP IN AND SWIM?

People wish to learn to swim and at the same time to keep one foot on the ground.

Marcel Proust, French author

If you want to learn to swim jump into the water. On dry land no frame of mind is ever going to help you.

Bruce Lee, American actor